



**South Central Association
for Clinical Microbiology**

**PMB 104
3735 Palomar Center Dr, Suite 150
Lexington, Kentucky 40513-1147
(859) 223-5098 FAX: (859) 223-5098
E-mail: scacm@aol.com**

November 13, 2007

Dear Potential Exhibitor:

Your company is invited to participate in the 38th Spring Meeting of SCACM, April 17-19, 2008 at The Inn at St John's, Plymouth, Michigan.

The SCACM Spring Meeting provides an opportunity for your company to display and demonstrate products and services of interest to clinical microbiologists. It is well attended by clinical microbiologists from throughout our six-state area. The planned presentations are expected to attract about 200 participants. Approximately 40% of our members serve as laboratory managers, chief technologists, or supervisors who participate in the selection and purchase of laboratory equipment and diagnostic products. All exhibits and scientific sessions will be housed in the The Inn at St. John's Golf and Conference Center, Plymouth, Michigan.

The theme for this meeting is "Meet us at the 19th hole for an Open course in Clinical Microbiology". Your representatives will have the opportunity to present your "Better than par products" to the SCACM Membership. The Exhibit Area will be open on Thursday evening April 17th, and during the morning and afternoon breaks on Friday, April 18th. Refreshments provided at the breaks will be available only in the Exhibit Area. SCACM will have a cash door prize raffle at each exhibit session. Your company is invited to contribute additional items to these raffles.

Food will be served during and after the Exhibits on Thursday evening, April 17th. Your representatives are invited to partake while exhibiting.

Two tickets for the Friday April 18th lunch are included in the Exhibitor Fee. Please indicate on your exhibit application the names of all representatives scheduled to exhibit your product line and whether your company will need additional lunch tickets. Additional lunch tickets may be purchased for \$20.00 per ticket.

There will be a social event on Friday evening, April 18th.

If your representatives want to attend the scientific sessions on Friday March 23rd or Saturday March 24th, they may do so at no extra cost.

Attached is an Exhibit Brochure for you to complete and return. It contains pertinent information regarding exhibit costs, rules, and regulations, as well as other information that you may find useful.

Please consider casual dress for the Exhibit Area. Not only will your representatives be more comfortable, but also our participants find this creates a more informal atmosphere and encourages interaction.

When reserving rooms at the The Inn at St John's, please indicate that you are participating in the SCACM meeting (Group Access code give **SCAATT**) to obtain the SCACM room rate. Complete hotel information is in the Exhibit Brochure.

Please contact me if you have any questions regarding exhibiting at this meeting. I look forward to receiving your completed application. If you are not the person who makes exhibit decisions, would you please forward this information to the appropriate individual? Please note that the deadline for obtaining of your booth is APRIL 7, 2008.

Respectfully,

J. Michael Gaydos, Ph.D.
Chair, Sustaining Memberships & Exhibits
South Central Association for Clinical Microbiology
216-791-3800 X4920, 216-231-3489 (Facsimile)
vhaclegaydoi@med.va.gov